Verified™ : Next-Gen Biometric Authentication

Introducing Verified™

authID's Verified solution lets users access the enterprise without passwords, authenticator apps, KBA or other frictional tools or processes, but with total security. Verified captures a user's self-image, then checks it at sub-second speed against a pre-registered biometric hash or public key generated during onboarding. Being cloud-based, the root of trust is hardware-agnostic, meaning a user can register on one device and authenticate on another.

No more security questions to remember – password reset or account unlocking are accomplished with only a facial biometric. It's phishing and fraud resistant, since bad actors can't reproduce a user's biometric to take over their account. Our false match rate, meaning the likelihood that one person's face might pass for another's, in one in a billion. There is nothing faster, friendlier, or more accurate in the industry.

Through authID's PrivacyKeyTM solution, the biometric hash can be replaced with a public-private key architecture in which the user's face is the private key, recreated with each authentication, ensuring compliance with all regulations governing the storage of biometric data.

How Verified™ Works

- The user experience (which can be easily branded or integrated into an existing platform) accommodates even the least tech-savvy user. There is no app to download - the browser experience happens in real-time. The user is asked to provide consent, then presented with a convenient viewfinder. Once their face is clearly in view, the solution takes their picture for them.
- Once submitted, the selfie is processed within an industry-leading 25 milliseconds, for an even better experience, and instantly providing a pass/fail.
- With one-in-a-billion false match rate, Verified is exponentially more accurate than any other solution. Fakes, screen replays, printouts and other impersonations are detected and rejected. Deepfakes, whether presented to the camera or injected behind the camera, are also stopped.
- The enterprise receives all the transaction behind the scenes, which can be viewed in the admin portal or downloaded via the API.
- By storing no biometrics, authID helps its customers stay compliant all known regulations regarding biometric data. This serves user concerns over privacy, which aids in adoption.
- Nothing is stored on the user's device - no app, no key, no biometric.

Passwordless Biometric Assurance

authID's Verified™ enables businesses to safely and securely identify individual users and provide them with continual using only a facial biometric.

→ **Fraud and deepfake-proof**

→ **Ideal for password reset, account recovery, high-risk transactions, help desk, and preventing account takeovers**

→ **NIST AAL2 Authentication and iBeta PAD Level 2 certified to ensure proof of life**

→ **Match accuracy of 1:1 billion and sub-25ms authentication speed**

→ **Excellent complement to, or replacement for, multi-factor methods, including hardware tokens and authenticator apps**

→ **Device-independent, with no app to download, and minimal effort for integration and branding**

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The Value of Biometric Authentication

Secure Biometric Authentication

- The Verified platform verifies a user's identity for daily authentication or before engaging in high-risk, high-value activities

Omnichannel Authentication

- authID is device-independent and can initiate authentication on one device (e.g. desktop) and hand off to another (e.g. mobile device)

Device Agnostic

- Verified can be used for account recovery, unlike device biometrics such as Apple FaceID, TouchID, or Android Biometric, which are device-bound and cannot be used across multiple or shared devices

Help Desk Empowerment

- Call centers can initiate account recoveries, password resets, and other transactions by providing a path to biometric authentication rather than time-consuming, error-prone direct activity

Deepfake Prevention

- Whether presented in front of or behind the camera, deepfakes are detected by a multi-layered defense

Seamless UI & Branding

- Verified is easily implemented and integrated to match the customer's brand, colors, look, and more

MFA Enhancement or Replacement

- Regardless of any other identification factor, nothing is more absolute or irrefutable than facial biometrics

High-Risk Transactions

- When traditional "**what you know**" and "**what you have**" factors aren't enough, biometric verification provides the ultimate in identity assurance

About authID

authID (Nasdaq: AUID) ensures enterprises "Know Who's Behind the Device" for every customer or employee login and transaction, through its easy-to-integrate, patented, biometric identity platform. authID quickly and accurately verifies a user's identity, eliminates any assumption of 'who' is behind a device to prevent cybercriminals from taking over accounts. By creating a biometric root of trust for each user, authID stops fraud at onboarding, detects and stops deepfakes, eliminates password risks and costs, and provides the fastest, most frictionless, most accurate, and most compliant user identity experience demanded by operators of today's digital ecosystems.

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